



PAC-12 CONFERENCE BASEBALL TOURNAMENT

SCOTTSDALE, ARIZONA
MAY 2022-24

TOURNAMENT OVERVIEW

- Top 8 teams in the Pac-12 from the regular season will reach the Postseason Conference Tournament
- Winner earns an automatic bid into the NCAA Baseball Tournament
- Double-elimination bracket over five days
 - 2022 Tournament: May 25-29
 - 2023 Tournament: May 24-28
 - 2024 Tournament: May 22-26
- 13-15 games per Tournament
- Projected attendance of 2,000 per game





MEMBERSHIP MAP



UNIVERSITY OF ARIZONA



ARIZONA STATE UNIVERSITY



UNIVERSITY OF CALIFORNIA,
BERKELEY



UNIVERSITY OF COLORADO



UNIVERSITY OF OREGON



OREGON STATE UNIVERSITY



STANFORD UNIVERSITY



UNIVERSITY OF CALIFORNIA,
LOS ANGELES



UNIVERSITY OF SOUTHERN
CALIFORNIA



UNIVERSITY OF UTAH



UNIVERSITY OF WASHINGTON



WASHINGTON STATE
UNIVERSITY





CITY OF SCOTTSDALE

IMPACT

SCOTTSDALE MARKETING

- “Scottsdale” will be included in the official Pac-12 Baseball Tournament logo
- Logo inclusion in at least twelve (12) social media posts
- City name will be used in all event advertisements and promotions per best efforts
- Four (4) :30 spots per game on Pac-12 Network broadcasts of Pac-12 Baseball Tournament (two (2) from City of Scottsdale Mayor and two (2) from Experience Scottsdale)
- Two (2) in venue public announcements per game
- Two (2) :30 in venue video promos per game
- Opportunity to distribute promotion materials onsite



CITY IMPACT

- The Pac-12 Baseball Tournament will bring in fans from all over the West Coast over a span of at least 5 days
- Fans and teams will need flights, transportation, hotels/accommodations, food and beverage, etc.
- Pac-12 fans, College Baseball fans, and Players/Coaches/Teams will view Scottsdale as the college baseball mecca on the west coast, adding to its Major League and Minor League Baseball presence
- The televised games will also provide Scottsdale Stadium to showcase our beautiful facility

